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**FOR IMMEDIATE RELEASE**

## **New Streamlined and User-friendly Website to Provide Valuable Insights and Resources for the Street Sweeping Industry**

South Plainfield, NJ - Keystone Plastics, a leading manufacturer of street sweeping brooms and brushes, has launched a newly redesigned website, [www.kpbrush.com](http://www.kpbrush.com). The new website provides industry related news along with detailed information on the brooms and brushes used by municipalities and other street sweeping agencies.

The new website showcases photos and details for all of Keystone's product offerings, which includes the industry leading All-Pro Strip Broom, All-Pro Combo Strip Broom, Tube Brooms, Gutter Brooms and Wafer Brooms. The News section of the website features blog posts that are geared towards providing valuable industry related information, product updates and other news that impacts those in the street sweeping industry.

"Our number one focus at Keystone has always been our customers and providing reliable customer service and support. We redesigned our website so that our customers can have access to all our product information and provides them with resources related to the street sweeping industry," noted Mike Santos, Sales and Marketing Manager for Keystone Plastics.

For more information about Keystone Plastics street sweeping brooms and brushes, visit [www.kpbrush.com](http://www.kpbrush.com) or call toll free 1.800.635.5238.



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## About Keystone Plastics

Keystone Plastics, Inc. has been manufacturing the industry's leading replacement brooms for street sweeping and road construction for over 50 years. At Keystone we believe in reliable quality and strive to make the heaviest, longest lasting brooms in the industry. We also believe the only good broom is one that arrive to you as promised.

Photo – new kpbrush.com media image.jpeg