Keystone

BROOM COMPARISON GUIDE

Why QUALITY Matters!

	KEYSTONE BROOM	COMPETITOR BROOM
HOW LONG BROOM LASTS ON AVERAGE	2 Months	6 Weeks
COST OF BROOM	$500	$400
MONTHS PER YEAR OF SWEEPING	10 Months	10 Months
COST PER HOUR TO CHANGE BROOM	$100/hour	$100/hour
CHANGE OVERTIME (HOURS PER CHANGE)	2 Hours	2 Hours
NUMBER OF BROOM CHANGES IN 10 MONTH PERIOD	5	7
COST OF BROOM IN 10MONTH PERIOD	$2,500 (5 x $500)	$2,800 (7 x $400)
LABOR COST	$1,000 (5 x $200)	$1,400 (7 x $200)
TOTAL COST	$3,500	$4,200
7 SWEEPS IN A FLEET ANNUAL COST	$24,500 ($3,500 x 7)	$29,400 ($4,200 x 7)
SAVINGS	$4,900 FOR A BETTER QUALITY BROOM.	

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